Business Detective

A noticing walk on the square. From the sidewalk, with a grown-up. No one needs to stop and talk.

Notice, wonder, decide

1. Notice. Look for one minute without talking. Write 3 things you see.

1.

2.

3.

2. What's going on here? What do you think this shop is all about?

I think...

Because I saw...

3. What more can you find? Look again. One thing you missed the first time:

4. Price detective. Two similar things, two prices. What's different?

5. Count. Customers who walk in during 10 minutes (don't block the door): _____ . About how many in a day? _____

6. Decide. If I ran this shop, one thing I'd keep and one thing I'd try:

Keep:

Try:

But maybe... (one reason it might not work)

Finished? Show a grown-up and print or save your **Business Detective sticker** at **ourtownalmanac.com/tn/fayetteville/community/shops-and-farms/**

Shop name and your first name only. We ask shops for nothing; just notice and wonder.